



Celebrate
National Milk Day
with Gessie & Dairy-Inspired Treats!



Supporting Dairy Research & Sustainability – One Lab At a Time!

National Milk Day is January 11, 2025, and Genesee Scientific is recognizing the groundbreaking work happening in labs worldwide to advance dairy research and sustainability

Celebrate the Future of Dairy Research with Gessie by Your Side!

Now through January 31, **spend \$500** on NEXT-GEN™ or Genesee-branded gloves and/or Olympus™ Pipet Tips, you'll receive a **\$50 Amazon gift card**, plus your very own **Gessie the Cow lab pet**

Valid until January 31, 2025. To redeem this offer, please enter MILK25 in the Promotional Code window.

Void where prohibited by institutional policy. Promotion valid per order, per customer. Cannot be combined with any other promotions. E-gift card is redeemable for cash value on any Genesee Scientific order. Cannot be combined with past orders. Contact your Product Specialist for more information.